

Principal Profile

Principal Name: Citizens for a Scenic Wisconsin

Business Or Interest: Dedicated to preserving and enhancing the scenic character of Wisconsin communities and countryside.

Lobbying Interests: We are dedicated to enhancing scenic byways, rustic roads, adopt-a-highway programs, natural areas, barn preservation, and scenic tourism. We will advocate for balancing the interests that commercial outdoor advertising entities have with our national and state rules or local standards enacted for proper billboard regulation. We will be particularly vigilant regarding the costs to the segregated highway funds to move or remove non-complying billboards.

Title: Legislative Executive

Contact Name: Gary Goyke

Address: 754 Williamson Street

City, State, Zip: Madison, WI 53703

Phone: (608) 237-8121

Fax: (608) 255-3301

E-mail: gary.goyke@gmail.com

Web Site: <http://www.scenicwisconsin.org>